

Contact

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marcoferrari.com.ar(Staff)

Main skills

Web design
Adobe Illustrator
Social media marketing

Languages

English(Full Professional)
Spanish(Native or Bilingual)

Certifications

Development of Digital
Communication Project
First Certificate in English (B2 -
Grade B)
Illustrator - Basic Tools
Certification of WordPress

Honors-Awards

Young Projects in Research and
Communication

Marco Ferrari

Wordpress Developer - Web Designer Buenos
Aires, Province of Buenos Aires, Argentina

Extract

I am Marco, a Digital Communication student at the University of Palermo. I am passionate about technology and communication, that is why I love working in the field of digital communication. I have experience in web development using HTML, CSS, Bootstrap, WordPress, PHP, MYSQL, responsive design and creation of ecommerce platforms. I am also very interested in the field of digital marketing, content & social media management, creation and analysis of online campaigns.

I am always looking for new projects that provide me with experience and grow in this field.

Portfolio with some of my work: <https://marcoferrari.com.ar>

Experience

Freelance

Freelance - Web Development
March 2021 - Present (2 years 9 months)

Creation, design and positioning of websites:

Otrahistoria.com.ar - Ecommerce page for cultural center, ticket sales system

salalpm.com - Page for rehearsal rooms

gabrielaotero.com.ar - Page for plastic artist

Cut productions

Platform Development

June 2022 - May 2023 (1 year) Buenos
Aires, Argentina

Creation, development and UX/UI design of a responsive website for the musical event production company Corta Producciones. Website with a CMS backend system through which you can create events with updated information and purchase

tickets through the web. The platform was developed for ticket sales with payments, generation and sending of QRs, and a scanning application for them.

Today Travel

Online Campaign Director

February 2021 - March 2021 (2 months) **Buenos**

Aires, Province of Buenos Aires, Argentina

Creation of campaigns in different digital media such as Instagram, Facebook, Twitter and Google. Creation and administration of content published in different media. Promotion strategies through Google Ads and email marketing. Use of content programming tools Business Suite, TweetDeck.

NefasCrew

Content manager

May 2020 - February 2021 (10 months)

Management and creation of content for the Nefas Crew community of creators on Facebook, Instagram and Twitch.

Education

University of Palermo

Bachelor's Degree, Digital Communication (August 2022 - August 2026)

Carlos Steeb Institute

Baccalaureate · (2017 - 2021)